



> Facade Protection and Decoration



> Paseo Galleria jobsite

Jobsite by foreign investment from Guatemala. A mall for upper-class, national and international customers with international brands shops.

Because they were looking for a product with international standards, they opted to use our wall plaster with projection technology.

Also, we are the only company in the national market with a high capacity of production that could cover the high demand for this jobsite.

We have introduced a new technology of product launched recently in the market in a very symbolic jobsite. Probably this customer will decide to use our products in jobsites in the future.

APPLIED PRODUCTS



- GUAZUREVOK

ALSO

- KLAUKOL Porcellanato
- KLAUKOL Grout

TECHNICAL DETAILS

- Investment of USD 220 millions
- Area of 255,000 m²

> LOCATION

Asunción - Paraguay

> CUSTOMER

Blue Tower Constructor

> MARKET SEGMENT

New Building

> SUBSEGMENT FUNCTION

Mineral Render

> YEAR

2016 - 2017

BRAND

PAREX[®]

PAREX
Building expertise, together