



> Facade Protection and Decoration



> Paseo Aldrey, Cultural & Commercial Center

Paseo Aldrey Cultural and Commercial Mall was built over the old train station, founded 107 years ago. The project covers two blocks, with 115 shops, a car park for 500 cars, 6 movie theaters and a Cultural Center for 1,200 people.

The idea was to preserve the original structure of the dome, designed by the renowned Belgian Architect Jules Dormal.

For the restoration of the facade, in order to preserve the stony appearance REVEAR Natural Stone was used, to cover the 12,000 m² of facade.

The project started in 2013 by the businessman Aldrey Iglesias and the construction companies IMASA, PLANTEL and CONSORTI / SILVA renowned constructors in Mar del Plata.

After two years of being under construction it was inaugurated in October 2015.

APPLIED PRODUCT



- REVEAR Premium Natural Stone
75 drums used in the facade

TECHNICAL DETAILS

- Surface : 43,000 m²
- Investment : US\$ 33,000,000

> LOCATION

Mar del Plata - Argentina

> CUSTOMER

Aldrey Iglesias

> MARKET SEGMENT

Heritage Building

> SUBSEGMENT FUNCTION

Organic Finish

> YEAR

2013 - 2015

BRAND

 **Reveal**

PAREX
Building expertise, together